

GAINESVILLE FINE ARTS ASSOCIATION

BOARD MEETING MINUTES

December 12, 2022

The meeting was called to order at 6:30 by Susan Fulford, President. Quorum established.

Present: Kyle Novak, Sara McTigue, Susan Fulford, Sally Larson, Lisa Klug, Estefania Torres, and Katy Lemle (Executive Director)

Absent: Porchia Moore, Emma Jensen, Chris Brundige, Wes Lindberg, Rebecca Hoffman and Melody Vaughn

November minutes: Sally Larson requested that Emma make a correction, Melody Vaughn was not present at the November meeting. Please also add that we appreciate LaVon Coate's significant help with the garden areas in the front of the gallery - with these corrections, Sally motioned to approve, Sara seconded.

President's Report:

Susan Fulford reports that the holiday party/member meeting was a success, thank you to everyone for helping to make it happen.

The anonymous angel donor that has been donating \$1,000 per month towards GFAA's rent for 24 months will continue donating a lesser amount. The group discussed a potential meeting with the building owner to discuss loss of square footage in the garden, potential renegotiation of lease. Katy asked the question "What does GFAA want?" to prompt defining the goal before a potential meeting. Katy's idea is to sublet the garden space to the food trucks for around \$500 each per month. This could bridge the loss of income from the angel donor.

Action Item - Sally and Susan will work on a sublet lease document and email to Louis & Keith prior to meeting.

The group discussed when the anniversary banner would be hung across 13th Street and decided February and then the banner will hang on the building thereafter.

Susan discussed obtaining a proclamation from the city about the organization's anniversary. The anniversary exhibition is at the end of September.

Vice President's Report:

Sally Larson is working to organize a January workday for the front garden to work on a couple of projects and ongoing maintenance.

Sally and Katy are looking for gift shop furniture.

Treasurer's Report:

Estes Torres reported renewals were good. Art sales and registrations for winter showcase were strong. A couple of grants came in, Visit Gainesville and the second portion of the state grant.

Estes is working on the budget and plans to present at the Feb 2023 board meeting. Estes is also working on a Treasurers' guide outlining all financial tasks, grant rules. Everyone will need to report volunteer hours for the year, the volunteer hours are needed for many of the grants.

There is a time card type of application in Association Sphere, the organization is working on a tracking system to more easily track hours for all volunteers. Timing TBD.

Executive Director's Report:

Katy is increasing the work study position pay from \$10/hr. to \$13/hr. Eileen is working out very well and Katy would like to retain her. GFAA covers 25% of the work study pay, the increase amounts to \$75 per month for GFAA.

Gallery Assistant position application is open until 12/19, there have been 15-20 applications to review so far, many others automatically weeded out due to lack of cover letter/auto replies from Indeed, etc.

Scholarship applications are open, Katy asked the board to please share.

Update on anniversary exhibition: Katy learned from a history professor that a history intern could be assigned to work on the exhibit/organizational research. Katy feels that with this help, she could reasonably curate the exhibit herself. The intern receives college credit for their work. Win, Win!

There is a new contact for The Real Rosewood Foundation and the exhibit is planned to be at the Cade Museum, so moving it right down the road may not be the best way to support the exhibit. How do we spread the word for The Real Rosewood? How can GFAA support this exhibit in other ways?

The public GFAA calendar is updated for 2023. Artist meet ups are on second Thursdays and artwork pick-up/drop-off will be the last Saturday of every exhibition, the weekend before the last Friday of the month. The 500+ donor preview evening will be Tuesday evening before the opening. Katy is looking for a volunteer to order food, set-up and tear-down the preview evening. We need to create buzz, have the preview evening be a special evening.

Committee Reports

Building – The chain link fencing is being replaced with iron to match the front gate. The bridge to the parking lot next door has been cleaned/stained. Susan mentioned getting non-slip strips to apply to the bridge.

Programming – Katy will ask Skip Snow to chair this committee. Katy is looking for someone to also chair the DEIA committee, she is looking for a year commitment.

Gift Shop – Thank you Lisa for coordinating, the rentals will stay month to month.

Fundraising – Sara McTigue communicated that Tower Hill Insurance Group will sponsor the January exhibit for \$3,000.

The \$100 for 100 year fundraiser has raised \$5,300 of \$10,000 goal so far. Katy will be pushing this on social media.

The gallery is closed 12/23-1/24. Except 1/17 is an installation for Dion Dia record company. 1/24 is the first preview night.

Open studio will start the week of 1/24.

Old Business:

None.

New Business:

None.

There being no further business, motion to adjourn by Sally Larson, Sara McTigue seconds, adjourned at 7:21pm.

Submitted by Sara McTigue Thursday January 5, 2023.