

GAINESVILLE FINE ARTS ASSOCIATION
BOARD MEETING MINUTES
Monday September 11, 2023

The meeting was called to order at 6:32 by Susan Fulford, President. Quorum established.

Present via Zoom: Susan Fulford, Wes Lindberg, Chris Brundige, Katy Lemle (Executive Director), Kyle Novak, Estefania Torres, Sara McTigue, Porchia Moore and Lisa Klug.
Absent: Sally Larson, and Rebecca Hoffman.

Guest Present: Lauren Poe, Executive Director, Greater Gainesville International Center and former Gainesville City Mayor

Lauren shared background and the future vision/mission of the Greater Gainesville International Center as working to elevate, celebrate and empower the local international community. GGIC will be hosting music workshops, a radio hour, and storytelling all centered around the immigrant experience. On 10/13 GGIC is hosting a pre-party for the World Music Fest which will be happening downtown. Lauren is looking to rent GFAA's recently vacated front office space. The rent is \$650 per month.

GGIC will also be looking to host 6-8 events in the gallery space annually. The events are expected to be attended by 50-75 people and last 1-1.5 hours each.

Lauren left the meeting so the board could further discuss.

The board agreed that GGIC would be a responsible, respectful, and exciting tenant and group to partner with in the space. The question to the board is regarding the use of the gallery space without additional charge. GFAA typically charges \$200+ for an event and GFAA will need to initially staff the GGIC events. Katy will propose to Lauren a monthly rent of \$700 to include the 6-8 uses of the gallery for events and move forward from there.

Past minutes: Motion to approve August minutes moved by Wes Lindberg, seconded by Kyle Novak.

Presidents Report: Susan Fulford reports that the actual anniversary date of GFAA has been discovered to be December 14. The city's proclamation is in progress and will hopefully be completed by that date.

GFAA is opening an investment account with Edward Jones. The Executive Committee will decide the amount and investment vehicle and bring the details to the board for final approval.

The volunteer that was helping with intake and installation at SIMED and Sweetberries has resigned. Katy and Carly will take this over.

Less than two weeks to the gala, please purchase your tickets, tickets will not be on sale at the door. There is still time to donate art for the raffle.

There was discussion around the formation of a nominating committee for the empty board seats. Porchia communicated and the group agreed that a nominating committee is needed. A Treasurer is needed and board members with fundraising experience are needed. Porchia suggested an outline of what is expected of a board member be developed/shared. There is a film – *What it Means to Serve*..clear expectations are needed.

The group discussed who might be asked to serve on the nominating committee and landed on asking Stephanie Haas, Keana Poindexter and Sally Larson. Engaging with SPARC 352 to help find individuals for the nominating committee to consider was suggested.

Susan and Katy attended a Gainesville Chamber of Commerce Event, cocktail party. Susan met Michael Solomon, President/Owner, Accounting Personalized Inc. Michael communicated that his firm offers a 40% discount to non-profit organizations.

Sara will attend *Business Before Hours* event tomorrow at Campus Credit Union in Jonesville.

Susan will forward a letter sent to Keith Perry for the board to review, the letter is regarding the ongoing facilities issues. Due to the flickering lights in the SAW space, it was suggested that GFAA have an electrician independently review the work that was completed on the building by Luis Rodriguez to support the food truck patio.

Vice Presidents Report: N/A

Treasurer's Report: Estes communicated that Katy will send the financials out after the meeting. The first payment has been requested from the state grant.

Executive Directors Report: 82 tickets have been sold for the 100-year anniversary party on 9/22 at 1908 Grand. Ticket sales have been extended to 9/16.

Everything is set for the anniversary party; all supplies are being stored at the gallery. The window wrap for the GFAA History Exhibit is still a work in progress. Katy also shared an update on the GFAA History Exhibit, which she is curating and will begin to install on 9/25.

There is a new intern, Thomas, an Art history major, will be working 4 hours per week.

Thursday 12/14 would be the artist meet-up date for the GFAA History Exhibit, this will instead be the GFAA Holiday Party.

Katy encouraged additional donations of art for the raffle, there have been 25 pieces donated to date. There were a couple pieces turned away as either too difficult in size/medium to manage at the party or potentially political/religious in nature. The board discussed this being the very first raffle and because people would be winning the art randomly vs. bidding on art that they specifically appreciated, the desire was to have universally appealing subject matter. The board agreed communication of parameters could be included next time to help everyone understand the request.

Katy discussed adding a “Donor Member” type membership for the organization during the year end fundraising drive. An example of a “Donor Member” is an art enthusiast vs. GFAA’s current artist members.

Committee Reports

Education: N/A

Fundraising: N/A

Old Business: N/A

New Business: Kyle was approached to ask if GFAA would be interested in participating in a show the 1st-2nd week of November at the Perry Center for Emerging Technologies on Santa Fe’s campus in Alachua. The timeframe is too short, Kyle will decline.

Motion to adjourn by Wes Lindberg seconded by Kyle Novak adjourned at 7:54 pm.

Respectfully submitted by Sara McTigue Tuesday September 26, 2023.