

**GAINESVILLE FINE ARTS ASSOCIATION  
BOARD MEETING MINUTES  
Monday June 12, 2023**

The meeting was called to order at 6:30 by Susan Fulford, President. Quorum established.

Present in person: Emma Jensen, Susan Fulford, Sally Larson, Wes Lindberg, Chris Brundige, Lisa Klug, Kyle Novak and Katy Lemle (Executive Director)

Present online: Sara McTigue.

Absent: Rebecca Hoffman and Estefania Torres.

Past minutes: Motion to approve May minutes moved by Wes Lindberg, seconded by Kyle Novak.

There was a special board meeting Thursday May 18, motion to approve minutes moved by Wes Lindberg, seconded by Chris Brundige.

**Presidents Report:**

- Susan and Katy met with the Mercer and Smith event planners in early June. Based on GFAA's needs, they've made suggestions and changes to what to expect from the 100 year anniversary event. The priority at this point is to clean up the side yard to use for the event;
- Grant season is upon us. The next state grant is due June 21, 2023. Susan opens discussion to the board about how to address the change in language in the grant, away from DEIA focus towards programming open to all. General consensus is that we should building on our positive change to make GFAA programming accessible;
- Susan reports that the member meeting Sunday June 4 was very well attended. She extends thanks to Katy for facilitating the conversation. It was extremely informative on the history of the organization and the establishment of the building;
- Carly has completed her 3-month employee review. From that conversation Susan wants to remind everyone that all directions for Carly should go through Katy to manage priorities with other gallery duties. The executive committee will meet to discuss a pay increase at 6 months;
- Following the meeting with the community foundation in May, we will need to schedule another executive committee meeting to present on alternative options. Date and time to be determined.

**Vice Presidents Report:**

- Sally Larson reports the mulch has been laid and the irrigation system has been removed;
- Open Studio this week (Tuesday June 13) will be a lunch outside of the gallery, 1PM at The New Deal.

**Treasurer's Report:**

- Katy reports on Estefania's behalf that art sales were a record high for May. Intake fees and gallery donations increased;
- GFAA received the final \$10,000 from the 2022 State Grant, closing out funding for that financial year;
- The deposit for the September event was paid;
- Katy emphasizes that the quickbooks glitch has been resolved;
- The 2023 990 is still in progress.

**Executive Directors Report:**

- Katy Lemle has not been able to find a replacement work studies student for the summer. To cover the staff shortage, Katy will be in the gallery Tuesday to Friday while Carly will be working Wednesday to Saturday. Summer hours begin in June. Sally asks that any update be made visible on the website, on the door and included in all newsletters to make sure members are informed. Summer hours will conclude with the opening of the August/September show (August 23);
- Katy has been working with Wendy and Carly to address ongoing issues with the community venues, including using the same submission process as for standard gallery exhibitions. Updates will be sent to members this week;
- The Studio Tour planning is going really well. The advertising plan has been confirmed. Katy encourage everyone to follow 'See Art, Buy Art' on social media;
- The \$10,000 grant from the Community Foundation has been received.

**Committee Reports****Education:**

- Christine Brundige reports that the Education Committee hasn't had a chance to meet. Their next meeting will be before September.

**Fundraising:**

- Sara McTigue has a couple of irons in the fire. She mentions rejoining the Chamber of Commerce. The value of participating is uncertain but it could be an important networking opportunity for increased engagement in the community and finding potential funders;
- The next step for fundraising is cold calling potential sponsors and setting up meetings to advocate for GFAA. Sara emphasizes that there needs to be more board participation to fundraise effectively. The board discusses how to make this possible (including how to approach it as a team rather than putting responsibility on one or two people);
- Katy highlights that fundraising has increasing urgency due to grant cut backs if we want GFAA to be sustainable.

**Old Business:**

- Nothing to report.

**New Business:**

- Nothing to report.

There being no further business, motion to adjourn by Wes Lindberg seconded by Sally Larson adjourned at 7:24 pm.

Respectfully submitted by Emma Jensen, Secretary June 9, 2023.