

**GAINESVILLE FINE ARTS ASSOCIATION  
BOARD MEETING MINUTES  
Monday August 8, 2022**

The meeting was called to order at 6:35 by Susan Fulford, President. Quorum established.

Present in person: Emma Jensen, Susan Fulford, Sally Larson, Chris Brundige, Sara McTigue, Wes Lindberg, Melody Vaughn and Katy Lemle (Executive Director).

Present online: Lisa Klug, Estefania Torres and Rebecca Hoffman

Absent: Kyle Novak and Porchia Moore.

Past minutes: Motion to approve July minutes moved by Sally Larson, seconded by Wes Lindberg

**Presidents Report:**

- Susan Fulford reports on a successful studio tour. Sally requested reports on comparative sales from previous years. Wes to review exact numbers from artist survey;
- Susan also comments on positive reviews of current exhibition from other galleries and arts organizations;
- The first new exhibit at SiMed was installed late July;
- Sweet Berries has a new location on campus at Newell Hall. Limited potential wallspace (space for 7 large pieces) and sales. Needs assessment of whether its worth continuing into the future;
- Susan enquired about the cost of double a sided banner for 100 Year Anniversary celebration from Jeff Coate. Quoted \$1800-\$1900 + 380 for install. Katy requests information about marketing impact to assess where to find the funds. General agreement that the best date for installation will be determined on relevant events and highest impact. Wes proposes repurposing the sign on the building outside of the GFAA building.

**Vice Presidents Report:**

- Sally Larson reports on completed Projects: A line item was created in the budget for property expenditures.
- Ongoing Projects: Adopt A Garden currently has two member gardeners from the sign up at the Member Meeting. The Adopt A Garden information is expected to go out in this week's eblast.
  - The lease signatures have been obtained.
  - Interior wall repair work was not completed satisfactorily.
- Next up: A meeting is scheduled for Tuesday, August 9 with Luis Rodriguez, Keith Perry's attorney, to discuss building repairs, finalizing the lease and the coffee shop.
  - The Design Team meeting has been rescheduled for August 12 at 5:15PM to develop a makeover for the gift shop and teal wall. It will include a donor wall. The work on this project will need to begin on October 18 to avoid conflict with the gift shop intake.

- Sally requests a budget for a gift shop update. Board agrees to a budget of roughly \$700.

#### **Treasurer's Report:**

- Estefania Torres summarizes the July financials noting that higher facilities use revenue than artwork sales. Things Unseen National show has brought in over \$4,000. Negative balances are related to refunds on previously reported income. Expenditure was fairly typical;
- Visit Gainesville Grant currently underway;
- Estefania expresses commitment to the board going forward;
- Katy reports that the utility bill doubled in July. To enquire with GRU to see if it's accurate.

#### **Executive Directors Report:**

- Katy Lemle adds that Michelle is finishing up the Visit Gainesville Grant to be submitted this week;
- State Grant Final report has been submitted;
- Third quarter report for the past Visit Gainesville Grant has been submitted with reimbursements to come;
- WUFT TV advertisement in production for National Show;
- Katy is working with the artist for the winning poster design to finalize posters to include 2023 exhibition calendar. One of the exhibitions that is currently on the calendar is unlikely to be usable within the scheduled time frame. Incidentally, Katy met with curator of the Thomas Center who suggested an Alyne Harris exhibition curated by Anne Gilroy with the artist in attendance in place of the Real Rosewood Foundation exhibition (March 22-April 23, 2023);
- Melody asks if GFAA is open to school field trips to the gallery;
- National Show administration in progress;
- Gallery book has arrived and is being sold as a fundraiser on a sliding scale \$25-50;
- August 23 the gallery will be returning to normal hours with the return of the second works study student;
- Sally adds that Open Studio is returning August 9, 2022.

#### **Committee Reports**

##### **DEIA and Programming:**

- Katy reports that DEIA and Programming committee meetings have been moved to September.

##### **Education:**

- Christine Brundige reports the upcoming workshop Saturday, September 17, 2022 – **Samm Wehmann Epstein** “Pet Portraits” 10am to 2pm. Instructor will be paid from the Visit Gainesville Grant;
- Next Members’ Meeting is coming up - Sunday, September 18, 2022, 4 to 6 pm. **Russell Etling** from **352** will present their accomplishments so far and where they’re heading.

Pre meeting activity 3-4 pm – members may decorate a small (5 1/2x8 1/2”) 2-D piece as a sketchbook cover to be presented to each student participating in the Student Art Show at GFAA, January 27, 2023. The exhibit will be in lieu of the Annual Musical Chairs FEA (Friends of Elementary Arts) Fundraiser, and will be held in collaboration with the GFAA’s 100<sup>th</sup> Anniversary Board Members exhibit. The reception and opening for both will be on February 27, 2023 Art Walk. Additional workshops for artists to complete a small work and to assemble the student sketchbooks and to frame student artwork will be held at Studios of Grace Saturday, September 10 and December 17, 2022. Linda Henderson will be sending emails to interested artists;

- Education team will be holding their monthly meeting Wednesday evening, August 10 at Northwest Grille. They will also be meeting with Katy at the Gallery on August 16 at 10am to review the new program for workshop registration.

**Membership Committee:**

- Susan to report at the next board meeting.

**Old Business:**

- Nothing to add.

**New Business:**

- Emma adds thanks for sharing information about SAW programs to the GFAA membership;
- Melody also adds appreciation for inclusion of her friends work in the Beautiful Mind exhibition before they passed away.

There being no further business, motion to adjourn by Wes Lindberg seconded by Sally Larson adjourned at 7.39 pm.

Respectfully submitted by Emma Jensen, Secretary Monday September 12, 2022.