

**GAINESVILLE FINE ARTS ASSOCIATION  
BOARD MEETING MINUTES  
Monday October 9, 2023**

The meeting was called to order at 6:30 by Susan Fulford, President. Quorum established.

Present in person: Emma Jensen, Susan Fulford, Wes Lindberg, Chris Brundige, Porchia Moore, Sara McTigue, Kyle Novak and Katy Lemle (Executive Director)

Present online: Lisa Klug, Rebecca Hoffman and Estefania Torres

Absent: Sally Larson.

Past minutes: Motion to approve September minutes moved by Wes Lindberg, seconded by Chris Brundige.

**Presidents Report:**

- Susan invited the board to express thanks and extend congratulations to Katy for putting together the 100 year anniversary celebration and history exhibition all in one month;
- The Member Meeting is currently scheduled for Monday November 6, 2023 per the By-laws to nominate and vote new members to the board if a vote is necessary.. Expressions of interest are currently being taken from current GFAA members. The goal is to reach 13 board members in 2024;
- Susan contacted the city in regards to the proclamation reading after it had been presented without notification to GFAA. It will be repeated Thursday November 2, 2023 at 5:30PM at a regular City Commission meeting at City Hall. Everyone is invited to attend and witness the public acknowledgement. Information will be shared to members through the newsletter;
- Ongoing issues with the building and rental agreement are being managed by Susan with advice from a lawyer;
- Sunday October 15, 2023 will be the Oak Hammock x GFAA collaborative show, reception and award ceremony;
- Susan will represent GFAA at the City of Gainesville celebration for the Economic Impact Survey October 12, 2023;
- October 27 and 28, 2023 GFAA will be collaborating with the Gainesville Symphony Orchestra for a live painting and music performance on the Friday, and family day including makers workshops on the Saturday.

**Vice Presidents Report:**

- Sally submitted the following statement: "The Landscape Committee needs help. Our best and most consistent volunteer, LaVon Coate, has resigned from the Committee to follow other pursuits. Her resignation letter offered suggestions for improvements to our front garden area. Until the construction out front is complete, I do not recommend that anything be done there except for weeding. Hopefully a note in the newsletter for help with weeding can keep things under control for a while. It also seems prudent to wait until our lease has been finalized to do anything further. Moving forward, it will be

important to have another person take charge of this committee as my daughter is having surgery and I don't know when I will be in Gainesville;

- As a result of the previous BOD meeting, a Nominating Committee has been formed. Stephanie Haas and Joyce Hinkle will work with Sally Larson as chair. Katy sent a notice out in our newsletter prior to receiving my item. She included a Google doc for interested parties to complete and return. Prior to that, Wanda Barnett had been contacted and had accepted nomination to the BOD. She will be asked to complete the doc. In conversations with Susan and Katy, Kathy Faraone has indicated interest in becoming our next treasurer. She will also be asked to complete the doc. The Nominating Committee will forward a job description to each interested member and make a follow-up phone call to each person. A slate of nominees will be presented at the Annual Meeting.”

#### **Treasurer's Report:**

- Este summarized the August and September financial reports pointing to increased intake from Community Venues, 100 Year Anniversary party and grant income/reimbursement, as well as new and renewed memberships.

#### **Executive Directors Report:**

- Katy shared an update about 2022-23 Visit Gainesville grant and the 2023-24 grant cycle, as well as the 2023-24 State Grant;
- The Greater Gainesville International Center (GGIC) has signed a lease for the front office. The lease includes use of the gallery for events as recommended by the board. They will be hosting an event this Friday, October 13;
- An updated rental agreement has been created for use of space following increased requests for use of the space, including updated fees;
- GFAA will be participating in the Gainesville Downtown Arts Festival and Florida School of Massage 50th Anniversary event in November;
- The 2024 Gallery schedule is currently being finalized, including collaborative exhibitions and exhibition themes generated in the programming committee. Katy hopes to share it with members and the wider public November 1, 2023;
- Porchia invited the board to be mindful of how to treat Black history and death in regards to the Rosewood Memorial Exhibition currently scheduled for the end of February, 2024. She pointed to the national conversation about the role of historical monuments in contemporary culture and how that might accompany the exhibition;
- Katy mentioned ongoing changes to community venue management;
- Katy notified the board that she will be taking vacation time in October and November.

#### **Committee Reports**

##### **Education:**

- Christine shared the upcoming workshops including Oil Painting with Nika Zakharov Saturday and Sunday October 14 and 15, 2023;
- The education committee are developing a new workshop series on Thursdays starting in March, 2024.

**Fundraising:**

- Katy invited the board to focus on fundraising. She proposed a month-long end-of-year fundraiser for November 20 to December 20, as well as a new donor membership level with incentives for a higher membership level and a strategic approach to engage future donors for general or exhibition sponsorship;
- Katy invited the board of members to fill out the Cycle of Fundraising donor engagement menu for discussion in the next board meeting.

**Old Business:**

- Nothing to add.

**New Business:**

- Kyle shared that Norman Jensen passed away Friday October 6, 2023 and extended condolences to his family;
- Lisa mentioned her idea to screen movies in the space has evolved to screen online and asks the board to consider how to implement it.

There being no further business, motion to adjourn by Wes Lindberg seconded by Kyle Novak adjourned at 8:00 pm.

Respectfully submitted by Emma Jensen, Secretary Monday October 30, 2023.