# GAINESVILLE FINE ARTS ASSOCIATION BOARD MEETING MINUTES Monday July 11, 2022

The meeting was called to order at 6:30 by Susan Fulford, President. Quorum established.

Present online: Emma Jensen, Susan Fulford, Sally Larson, Chris Brundige, Wes Lindberg, Sara McTigue, Kyle Novak and Katy Lemle (Executive Director).

Absent: Porchia Moore, Rebecca Hoffman, Estefania Torres, Lisa Klug

Past minutes: Motion to approve May and June minutes moved by Wes and seconded by Sally

## **Presidents Report:**

- Susan Fulford reports on a busy two weeks in the gallery, submits general thank you for those involved in the Member meeting Sunday July 10;
- Susan informs the board that treasurer, Estefania Torres, is going through personal changes, invites everyone to keep her in their thoughts;
- Oak Hammond exhibition in development with a number of generous donations. Total of 14 prizes (\$1,300 total value). Digital Submissions due in September 16 (Katy to confirm), exhibition October 16, reception November 6;
- Susan has met with SciMed. New outside vendor coordinator, Wendy Lowe, has everything under control. New exhibit planned for end of July, beginning of August (Katy confirmed July 30);
- Susan reminds everyone the Studio Tour is going ahead this weekend. Virtual tours available for studios that had to cancel participation due to illness;
- Susan mentions ongoing review of the archives for 100 year anniversary;
- Additional thanks to everyone on the board and everything they're done!

### **Vice Presidents Report:**

- Sally Larson reports completed Projects: none since last month.
- Ongoing Projects: Katy's office chair being reupholstered. Adopt a Garden initiative has begun with two members adopting garden plots at the July Member Meeting. There are 4 more plots available. Fliers being made available to people who might be interested. We are close to having all three signatures on our lease. Exterior wall problems to be repaired by Luis;
- Next Up: a design team has been formed to develop a makeover plan for the gift shop and the teal wall. The team is scheduled to meet on August 20 with sketches and ideas.
   The BOD will need to authorize funds for pint and supplies. The work is planned to begin October 18, right after the shelf rental ends;
- Emma requests an update on lawn care maintenance and updates about cooperation with the coffee stand.

## **Treasurer's Report:**

- In Estefania Torres absence general questions about the budget are presented to Katy and Susan:
- Sally raises an issue for a reserve in the budget for property maintenance. She proposes redirecting \$85 for storage unit (which is no longer being paid) towards general building funds each month as a separate line item in the budget. General agreement. Susan to request change from Estefania;
- Katy clarifies the responsibilities as tenants and responsibilities of landlord in expenses (outlined explicitly in the lease);
- Katy clarifies that automated payments for rent were delayed and have now been corrected.

## **Executive Directors Report:**

- Katy Lemle reports that she's been updating membership information. In June there were 8 renewals and 6 new members;
- The poster design submissions and guidelines for the judging process have been shared to board members. Katy will reach out to people who've made submissions to let them know when to expect a response;
- Working on third quarter submission for Visit Gainesville Grant;
- National show judging is currently taking place. Notification of accepted submissions will be sent July 18, 2022. There were 480+ submissions. \$3,500 intake fees;
- Sally asks if there is someone covering the cost of the prize money. Past donation is being directed to cover costs of prize;
- Katy is working with grant writer and Sue Kelman to make sure that she is receiving information/updates about all possible upcoming grants and deadlines;
- Katy is wrapping up final report for State grant and is working on the new Visit Gainesville grant;
- Final note that she's happy with the member meeting and opportunity to learn more about local history.

## **Committee Reports**

## **DEIA and Programming:**

- Katy reports that there is a DEIA meeting coming up July 20 and Programming committee August 1;
- Katy will be actively looking for someone to chair or help chair the DEIA committee going forward.

#### **Education:**

- Christine Brundige reports that the education committee met July 7;
- Workshops loosely scheduled through until February with October and January still to be confirmed:
- Planning to learn more about the new member software to see if its possible to process all sign ups through the portal;
- Requests update about the member biography directory. Katy needs members to add their own image. All members and the public have access to the directory;

- FEA will not be doing a Musical Chairs auction this year. Instead they'll be holding a
  children's art show with work selected by each of the art teachers in the district. Artwork
  will be returned to each student. More information to come (including request for
  members to come early to the September meeting to create art for prizes for
  submission);
- Next meeting is Tuesday August 9, 2022 at North West Grill.

#### **Art Studio Committee:**

- Wes Lindberg reports that the studio tour is ready to go. Information about the event has been distributed widely. The Friday night preview is clustered in the Duckpond area;
- Katy requests the advertising budget for Visit Gainesville grant report.

### **Old Business:**

Nothing to add.

### **New Business:**

- Susan nominates Melanie Vaughn to the board. Motion to approve made by Sally, seconded by Wesley;
- Melanie Vaughn's Healing Homes by Design artist talk and wine event to raise money for charity coming up July 22, 2022. Ticketed event held at the gallery;
- Katy confirms that GFAA and SAW is to host the second round of City of Gainesville arts non-profit leadership meet and greet. The first round will be held Friday July 15, 2022 at the Thomas Center;
- Emma submits updates about SAW programs including upcoming weeklong workshops and new initiatives;
- Katy provides an update about a meeting with a partner organization for a new fundraising opportunity through a third party online gift store. Details to be confirmed.

There being no further business, motion to adjourn by Wes Lindberg seconded by Emma Jensen adjourned at 7.39 pm.

Respectfully submitted by Emma Jensen, Secretary Tuesday August 2. 2022.