

**GAINESVILLE FINE ARTS ASSOCIATION  
BOARD MEETING MINUTES  
Monday August 14, 2023**

The meeting was called to order at 6:32 by Susan Fulford, President. Quorum established.

Present in person: Emma Jensen, Susan Fulford, Wes Lindberg, Chris Brundige, and Katy Lemle (Executive Director)

Present online: Kyle Novak,

Absent: Estefania Torres, Sally Larson, Sara McTigue, Rebecca Hoffman and Lisa Klug.

Past minutes: Motion to approve July minutes moved by Wes Lindberg, seconded by Chris Brundige.

**Presidents Report:**

- Susan extends thanks to everyone who was in attendance at the studio tour party. There were 187 in attendance (three times what was expected). There have only been positive reviews. Big congratulations to the organizers, Michelle and Peter, with thanks to Wes and Deb for their support;
- Chris asks if there is a way of tracking sales by artists and Katy confirms that is tracked through the feedback form sent to all participants;
- Susan asks that we support to Superette through our patronage, including select reception events. Katy proposes using them for the 100 Years of Art exhibition opening;
- Susan provides an update on the development of investing GFAA legacy donations and savings. The executive committee chose to go with the Edward Jones organization because their organizational values were a better fit. The next steps are opening an account, and then meeting with them to choose where the money is going;
- Chris makes a motion to open an account with Edwards Jones, Wes Lindberg seconds. All members voted yes;
- The 100 Year Proclamation has been sent to the city, with the delivery date still to be confirmed (ideally prior to the 100 Year celebration);
- The exhibition schedule has been altered to extend the history/legacy exhibition. There will be no Winter Showcase in 2023 but could be potentially rescheduled for early 2024. The final exhibition will be 'Growth' from November 22 to December 20;
- The Visit Gainesville grant has been completed and is ready to submit;
- Estefania has submitted her resignation. She has offered to stay on to train a replacement Treasurer through to the end of 2024. Katy will send out an email to members inviting them to join the board, specifically for the Treasurer position. Susan will request confirmation of ongoing participation from the current board in the next few weeks.

**Vice Presidents Report:**

- Sally submitted a request for people to weed the front garden as they see issues.

### **Treasurer's Report:**

- Katy summarizes the July financials, emphasizing the increase in art sales and intake fees for Self Portrait;
- There was a concert in the space, which brought in \$266 in tickets, which was split with the musicians. There were also increased refreshments tips with the addition of a sign suggesting an increased donation amount;
- Memberships are strong with 292 current members, and increase of around 50 since January bringing membership numbers close to Katy's goal of 300;
- Expenses for the Studio Tour and Anniversary party will be reimbursed through the Visit Gainesville grant;
- The food truck park haven't made any payments.

### **Executive Directors Report:**

- Katy reports that the issues with the building are ongoing, including change in venue for the anniversary party, GRU construction in the side yard in September through December, lack of building maintenance - and Katy has been following up with Luis, Keith and representatives from the City, GRU and construction company. Katy ask for the board to discuss appropriate next steps;
- The nail salon tenant will be leaving at the end of August so the space is available from September 1. It's a 100 square feet for \$550 + \$100 for utilities. One major caveat is that there will be construction outside from September;
- The Visit Gainesville grant is ready to submit this week. Huge thanks to Michelle, as always. Katy will be attending the next State Grant review August 21, 2023;
- Katy reports on the ongoing planning of the anniversary party, including raffle logistics;
- The history exhibition is in development. Katy has met with a number of artists and collectors in Gainesville to borrow artwork for the exhibition that represents each decade of the organization. She requests a budget approval from the board for costs related to benefits to members and exhibition fabrication costs including posters, tshirts, frames and window wrap;
- Motion to approve budget made by Wes Lindberg, seconded by Susan Fulford. Unanimous agreement;
- Katy reminds everyone about upcoming Gainesville chamber of commerce events including a cocktail party Wednesday August 23, 2023 and a training session at the beginning of September;
- The next member meeting will be a CoLab workshop, September 10, 2023 at 4PM. Katy invites all the board members to attend.

### **Committee Reports**

#### **Education:**

- Christine confirms upcoming workshops including "Oil Painting" with Nika Zikharov October 14 and 15. Amy Richards will be leading "Mulberry Paper Making" in November. January 20 and 21 "Drawing/Watercolor Painting Pets" with Suzanna Winton; February 10 and 11 "Out of the Box: How to Steal Like an Artist" with Teresa Kirk; March Marilyn

Gray will lead “Brush Lettering”. Future workshops in Development include “Collage” with Carolyn Land and “Nature Prints” with Dawn Wilkins;

- The next meeting will be September 14 hosted by Sally.

**Fundraising:**

- Katy presents the Cycle of Fundraising template for the board to consider and respond to in a future meeting.

**Old Business:**

- Nothing to add.

**New Business:**

- GFAA is collaborating with the Gainesville Symphony Orchestra October 27 and 28 for an event hosted at the Gainesville Women’s Club that combines live art and music performance;
- Wes reports that the Arts Network event focused on information sharing with other arts organizations.

There being no further business, motion to adjourn by Wes Lindberg seconded by Susan Fulford adjourned at 7:54 pm.

Respectfully submitted by Emma Jensen, Secretary Sunday September 10, 2023.