

GAINESVILLE FINE ARTS ASSOCIATION
BOARD MEETING MINUTES
Monday May 8, 2023

The meeting was called to order at 6:34 by Susan Fulford, President. Quorum established.

Present in person: Emma Jensen, Susan Fulford, Kyle Novak, Chris Brundige and Katy Lemle (Executive Director)

Present online: Sara McTigue and Estefania Torres.

Absent: Rebecca Hoffman, Wes Lindberg, Lisa Klug and Sally Larson.

Past minutes: Motion to approve April minutes moved by Chris Brundige, seconded by Sara McTigue.

Presidents Report:

- Susan Fulford extends thanks to Sarah, Katy and Carly for the success of the 2023 Amazing Give. Although we didn't reach our goal, we did raise the most we've ever raised since we started participating in the event;
- Katy, Sally and Susan met with the Community Foundation in April to learn about an endowment through their organization. Susan has some concerns about their specific requirements. Following the conversation Susan has researched alternatives and consulted a financial planner, Charles Schwab, about what other options may exist for an organization of GFAA's size and mission. Charles Schwab has offered to meet with the Executive Committee or Board of Directors to discuss those options;
- Susan asks the board whether we should renew our membership with the Center for Nonprofit Excellence if we aren't using the membership to our advantage. Katy mentions that it is best utilized if someone from within the board organizes that engagement. A vote about whether to continue will be held after further research;
- Susan brings to the board an issue raised by a member participating in the latest show about the use of AI Generated writing and graphic art in exhibitions. Susan has reached out to other local arts organizations and galleries to see what their response is. General consensus is that AI Generated work should include a statement and participation will be through an honor system. Katy thinks it's a great opportunity for conversation in the broader community;
- Susan met with Gainesville Symphony Orchestra and the Gainesville Women's Club about possible collaborations at an upcoming performance, October 27, 2023. Details still to be advised;
- Susan extends particular thanks to Carly for supporting the Communication exhibition opening night.

Treasurer's Report:

- Estefania Torres reports that we continue to receive sales on our gift shop and shelf rentals. We received our Angel Funds and money from the Amazing Give. Gallery hosted events have increased. Membership renewals have continued;

- We made the expense threshold from Gainesville Arts and Culture which will be visible in the May Financial report;
- Advertisements for Google and Gainesville Sun are continuing;
- Reimbursements for the second quarter of the Visit Gainesville grants have been submitted and will be visible in future reports;
- Katy apologizes for unexpected expenses under rent after an error in Quickbooks;
- Susan suggests researching alternative CPA's for future tax filing after delays with the 2022 filing.

Executive Directors Report:

- Katy Lemle presents giant check for \$10,000 from Community Foundation, awarded through their philanthropy training program;
- Occupancy posters have been issued by the City of Gainesville and are now framed, ready to hang;
- Katy has begun interviewing for another work study student to work in the summer;
- Figure on Diversity has written GFAA into a grant supporting workshops for youth with experiences with gun violence (specifically for space hire and submission fees for the Self Portrait exhibition);
- Katy has received 1 quote and waiting for 2 more for hiring an event planner for the 100 year anniversary. The quote includes \$4,000 for hiring the planner and around \$13,500 for food, drinks and equipment hire;
- There have been continuing expressions of interest for use of the GFAA space - the Across Town Repertory Theater wishes to host a show in the gallery space and the Community Foundation wishes to host their next meeting.

Committee Reports

Education:

- Christine Brundige reports 9 people attended the last workshop, iPhone Photography Walkabout. The next workshop will be Digital Drawing Tools with Carly Shooster.

Old Business:

- Sara McTigue reports that she has connected with PNC Bank about possible support. She extends thanks to everyone who helped with the Amazing Give, especially Katy and Carly for their help on the day.

New Business:

- Nothing to add.

There being no further business, motion to adjourn by Chris Brundige seconded by Emma Jensen adjourned at 7:32 pm.

Respectfully submitted by Emma Jensen, Secretary June 12, 2023.